

**La compagnie Jet2 confirme ses lignes en provenance de Leeds-Bradford et Manchester pour l'été 2021 et annonce l'ouverture d'une nouvelle ligne pour l'été 2022 entre Birmingham et La Rochelle**

C'est avec plaisir que nous vous annonçons la décision de la compagnie aérienne britannique Jet2 d'ouvrir une nouvelle ligne entre Birmingham et La Rochelle, pour l'été 2022.

Jet2 nous confirme également que les 2 lignes existantes Leeds-Bradford <> La Rochelle et Manchester <> La Rochelle seront desservies cet été, respectivement du 29 mai au 18 septembre 2021 et du 3 juillet au 18 septembre 2021, à raison de 1 vol par semaine, tous les samedis.

Nous nous réjouissons, dans le contexte actuel, que Jet2 poursuive son développement sur l'aéroport de La Rochelle - Ile de Ré, ce qui traduit une marque de confiance de la part de cette compagnie aérienne.

Veuillez trouver ci-après le communiqué de presse préparé par la compagnie Jet2.

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## ***Jet2.com launches new route between La Rochelle and Birmingham for Summer 22***

**21<sup>st</sup> January 2021:** Europe's Best Airline\* **Jet2.com** has announced the launch of flights from Birmingham to La Rochelle for Summer 22, further signalling the leading leisure airline's commitment to the region and meaning **Jet2.com** will operate three routes to La Rochelle during Summer 22.

By introducing weekly Saturday flights operating from 28<sup>th</sup> May until 17<sup>th</sup> September, **Jet2.com** has once again responded to the demand from holidaymakers wanting to visit the picturesque harbour port and the wider region. Thanks to its seafood restaurants and walled old town, La Rochelle is becoming increasingly popular with holidaymakers and boating enthusiasts. The Atlantic-coast island of Ile de Ré is also proving popular thanks to its dunes, pine forest, beautiful villages, long golden beaches and rural cycle paths.

In addition to flying from Birmingham, **Jet2.com** will also operate weekly flights to La Rochelle from Leeds Bradford and Manchester Airports in Summer 22.

The introduction of this new route comes in direct response to demand from British holidaymakers, but also gives local people fantastic access to the city of Birmingham and the Midlands region. Birmingham is one of the UK's most popular cities with a rich history and vast sporting tradition, as well as a popular shopping and cultural scene – with the TV show *Peaky Blinders*, set in Birmingham, attracting lots of visitors. It also opens up the wider Midlands region, with excellent transport links to the rest of the UK.

Customers booking with **Jet2.com** get to experience the company's VIP customer service, friendly flight times, as well as a generous 22kg baggage allowance and 10kg hand luggage allowance. This has seen **Jet2.com** repeatedly win high-profile accolades such as **TripAdvisor's Best Airline – UK, Best Airline – Europe, and Top 10 Airlines of the World.**

The company has continued its customer-first strategy throughout the Coronavirus pandemic, winning praise from customers, consumer organisations, media, and independent travel agents for how it has looked after customers affected by programme changes. This includes **Jet2.com** ranking as the number one travel firm for providing refunds, according to a travel refund cancellation survey of more than 77,000 people by MoneySavingExpert.com (MSE). In addition, **Jet2.com** was recognised as the only UK airline to promptly provide refunds without significant backlogs, following a review by the UK Civil Aviation Authority (CAA).

Steve Heapy, CEO of **Jet2.com** and **Jet2holidays**, said: “We know there is great demand from our customers for flights to La Rochelle and we are delighted to be launching a brand new route from Birmingham Airport for Summer 22, meaning we will operate three routes for Summer 22. There is a lot of pent up demand, and in addition to our already successful programmes from Leeds Bradford and Manchester, we know how popular our award-winning flights to and from Birmingham will be.”

Thomas Juin, Directeur Général of La Rochelle – Ile de Ré Airport (CEO), said: “I am delighted that **Jet2.com** will launch a new service between Birmingham and La Rochelle, which brings to three the number of routes operated by the company with La Rochelle – Ile de Ré airport . The company **Jet2.com** enjoys a very good reputation and is an excellent partner. Thanks to this service, people from Birmingham will be able to appreciate our destination with a variety of activities for everyone: events, festivals, sports, sandy beaches, nature, bike rides... or a drink on the picturesque terraces of the old harbour of La Rochelle with its unique architectural heritage. The list is long to mention all the possibilities offered.”

\* **Jet2.com** won five awards in the 2020 TripAdvisor Travellers’ Choice® Awards for Airlines. These are: **Top 10 Airlines in the World**, **Best Airline – Europe**, **Best Airline – UK**, **Best Low-Cost Airline – Europe** and **Best Economy Class – Europe**.

For further information and to book visit [www.jet2.com](http://www.jet2.com)

Independent travel agents can visit: [trade.jet2holidays.com](http://trade.jet2holidays.com)

**ENDS**

**For further media enquiries:**

Contact the Press Office on 0113 243 1355 or email [pressoffice@jet2.com](mailto:pressoffice@jet2.com)

### About Jet2holidays

1. **Jet2holidays** is the UK's second largest tour operator and provides great value **package holidays you can trust** to more than 600 resorts across the Mediterranean, Canary Islands and Europe.
2. **Jet2holidays** wraps everything up in one great package. Customers have a choice of thousands of 2-5 star hotels, with **Jet2.com** flights, an industry leading 22kg baggage allowance and airport transfers included.
3. Infants go free on all holidays and all holidays can be secured with a low £60 per person deposit.
4. With a UK based call centre, and the option to book online or over the phone, **Jet2holidays** customers also benefit from **24 hour assistance in resort**.
5. **Jet2holidays** is ATOL protected and is part of **Jet2 plc** – a Leisure Travel group (formerly known as Dart Group Plc).
6. **Jet2holidays** has won a range of awards, with the most recent ones including: Which? Recommended Provider (2019, 2020), Travel Brand of the Year 2018 at the Which? Awards, as well as Best Short Haul Operator (2016, 2017, 2018, 2019 & 2020), Favourite Short Haul Operator (2018), Best Trade Sales Team (2019) and Best Trade Friendly Brand (2018 & 2020) at the Travel Weekly Globe Awards. **Jet2holidays** has also won Best Short Haul Operator (2018) at The Sun Travel Awards, Best Overall Operator (2014, 2015, 2016, 2017), Best Short Haul Tour Operator (2015-2019) and Best Trade Friendly Supplier of the Year (2019) at the Scottish Passenger Agents' Association Awards, Best Package Tour Operator and Best Internet Booking System (2015, 2016, 2017 & 2018) and Best Sales Support to the Northern Ireland Travel Trade (2015 & 2016) at the Northern Ireland Travel & Tourism Awards, Best Family Holiday Operator (2018, 2019), Trade Sales Team of the Year (2019) & Best Short Haul Operator (2017) at the Travel Bulletin Star Awards, Best Tour Operator at the Graftas (2016, 2017 & 2018), Best Tour Operator Europe & North Africa at the Selling Travel Awards (2017, 2018 & 2019), Best Group Tour Operator - Short Haul at the Group Leisure & Travel Awards (2018), Best Trade Team at The Travel Network Group Conference (2017), and Leisure Sales Team of the Year (2017, 2018 & 2019) at the Advantage Travel Partnership's Big Celebration Lunch.
7. In January 2020, the benchmark UK Customer Satisfaction Index (UKCSI), produced bi-annually by the Institute of Customer Service, named **Jet2holidays** 23rd out of almost 250 companies for customer service. This makes **Jet2holidays** the highest ranked tour operator for customer satisfaction in the study. In 2018 and 2019, **Jet2holidays** was awarded with a Gold Trusted Provider Award by Feefo, for providing customers with an exceptional booking experience both online and through its UK call centre. In 2020, Jet2holidays went one better and was awarded with a Platinum Trusted Provider Award by Feefo.
8. For further information visit [www.jet2holidays.com](http://www.jet2holidays.com). Independent travel agents can visit the dedicated trade site [trade.jet2holidays.com](http://trade.jet2holidays.com)

### About Jet2.com

1. **Jet2.com** is a leading leisure airline providing **friendly low fares** to over 70 exciting sun, city and ski destinations across Europe. It operates from ten UK airports: Belfast International, Birmingham, Bristol, East Midlands, Edinburgh, Glasgow, Leeds Bradford, London Stansted, Manchester and Newcastle.
2. **Jet2.com** prides itself on offering award winning customer service, friendly flight times, allocated seating and a generous 22kg baggage allowance.
3. **Jet2.com** is the 3<sup>rd</sup> largest registered airline in the UK.
4. In September 2016, **Jet2.com** took delivery of a brand-new Boeing 737-800 aircraft. This was the first of 34 new aircraft to be delivered, the last of which was delivered in January 2019.

5. **Jet2.com** was named Travel Brand of the Year 2018 at the Which? awards, and **Jet2.com** has also been awarded by Which? with their prestigious 'Recommended Provider' status in its annual Airline Survey for four consecutive years (2016, 2017, 2018 & 2019). **Jet2.com** has been awarded Best Airline – UK and Best Low-Cost Airline – Europe for four consecutive years (2017, 2018, 2019 & 2020) in the TripAdvisor Travellers' Choice awards for airlines, as well as Best Economy Class – Europe (2018, 2019 & 2020), Best Airline – Europe (2019 & 2020) and 'Top 10 Airlines in the World' (2018, 2019 & 2020).
6. The airline has also won UK's Most Loved Airline as voted for by users of Skytrax, Airline of the Year at the TTG Travel Awards (2019), Best Short Haul Airline at the Telegraph Travel Awards (2019), Best Short Haul Airline at the Globe Travel Awards (2012, 2013, 2014, 2016, 2017, 2018, 2019 and 2020), Airline of the Year at the Glasgow Airport Awards (2016), Best Holiday Airline at the Scottish Passenger Agents Association Awards for nine consecutive years (2011-2019), Best Airline at the Graftas (2016), Best Airline at the Northern Ireland Travel & Tourism Awards (2018), Best Airline Europe & North Africa at the Selling Travel Awards (2018 & 2019), and Best Airline at the Group Travel Awards (2014, 2015, 2017, 2018 & 2019).
7. In 2017, **Jet2.com** was the only UK airline to be awarded 5-Stars for On-Time Performance by OAG, the world's leading air travel intelligence company and the OAG's Punctuality League showed that **Jet2.com** was the most punctual UK airline in 2019. In January 2020, the benchmark UK Customer Satisfaction Index (UKCSI), produced bi-annually by the Institute of Customer Service, named **Jet2.com** 16th out of almost 250 companies for customer service. This makes **Jet2.com** the highest ranked airline for customer satisfaction in the study. In March 2019, **Jet2.com** was awarded with a Gold Trusted Provider Award by Feefo, for providing customers with an exceptional booking experience both online and through its UK call centre.
8. It is part of **Jet2 plc** – a Leisure Travel group (formerly known as Dart Group Plc).
9. For further information visit [www.jet2.com](http://www.jet2.com)

#### **About Jet2CityBreaks**

1. **Jet2CityBreaks** is **Jet2holidays'** dedicated city breaks product launched in May 2015.
2. In 2016 and 2019, **Jet2CityBreaks** was awarded Best European Short Break Provider at the Scottish Passenger Agents' Association Awards.
3. **Jet2CityBreaks** provides **Jet2.com** flights and handpicked hotels in more than 26 of Europe's most popular cities, all secured with a low £60 per person deposit.
4. All **Jet2CityBreaks** are ATOL protected.

#### **About Jet2Villas**

1. **Jet2Villas** is **Jet2holidays'** dedicated villa holiday offering launched in May 2017.
2. **Jet2Villas** offers the freedom of a villa holiday with the full package – a £60pp deposit, as well as 22kg baggage, 10kg hand luggage and great flight times as well as car hire included as standard.
3. All **Jet2Villas** holidays are ATOL protected.
4. For further information visit [www.jet2villas.com](http://www.jet2villas.com). Independent travel agents can visit the dedicated trade site [trade.jet2holidays.com](http://trade.jet2holidays.com)